

NEWS & NOTES

NATIONAL • STATE • COUNTY

LOS ANGELES

Development of research facilities, fiscal guidance and physical plant improvement are to be the objectives of the now-forming Development Advisory Committee of the **California College of Medicine**, Los Angeles.

A special steering committee representing the college's Board of Trustees and the California Medical Association is now drafting the general goals for the advisory group and is screening names of possible members of that group.

Chairman of the steering committee is Mr. Philip Ma-gruder, C.C.M. trustee and former president of General Petroleum Corporation. Serving with him is fellow-trustee Mr. Paul W. Easton, retired vice-president of Union Ice Company.

Other members of the steering committee are Dr. Samuel R. Sherman, president, and Dr. Omer W. Wheeler, immediate past-president, of the California Medical Association, and Dr. Richard L. Taw, president of the Los Angeles County Medical Association.

SAN FRANCISCO

Dr. Robert C. Combs, San Francisco, has been appointed to the State Board of Medical Examiners by Governor Edmund Brown. He succeeds Dr. Sidney Shipman of San Francisco, a past-president of the California Medical Association, who has resigned.

A coordinated weekly program designed to reach every Californian with informational material on matters of health and medical economics has been undertaken by the California Medical Association Bureau on Communications.

The program, using newspaper, radio and television concurrently, is called "The World of Medicine." It will begin within the next few weeks in all three media on a public service basis.

Newspaper cartoons in the style made popular by Ripley will vignette facets of medicine dealing with health information, career recruitment, medical traditions, medicine's accomplishments under free enterprise and historical illustrations of social and economic factors of medical care.

These will also be projected to radio and television by means of one-minute announcements.

The feature, carrying the signature of the California Medical Association and copyrighted by Lawren Productions of San Mateo, is projected for a six months' trial for evaluation of professional and public reaction. To avoid duplication, distribution to newspapers will be limited at the outset to those weeklies not now using the C.M.A. "Health Tips."

Dr. Francis L. Chamberlain, San Francisco, and Dr. Helen B. Taussig, Baltimore, received **Gold Heart Awards** from the American Heart Association at the Association's annual meeting which was held in Los Angeles late last month. The awards were given in recognition of contributions the recipients have made in the field of cardiovascular research and education. Dr. Chamberlain pioneered in the development of cardiac catheterization and Dr. Taussig in surgical operations on the heart.

SAN MATEO

Dr. Harold Chope, director of public health and welfare, San Mateo County, will be honored at the annual meeting of the American Public Health Association, November 14 in Kansas City, with the **Bronfman Prize for Public Health Achievement**. The award cites the recipient as a "dynamic and imaginative administrator of comprehensive community services which uniquely integrate the physical, mental and social components essential to a healthy democratic society."

VENTURA

Dr. Anthony N. Toto, associate superintendent at Camarillo State Hospital, has been appointed superintendent of Fairview State Hospital for the mentally retarded, Costa Mesa State Director of Mental Hygiene Dr. John Porterfield announced recently.

GENERAL

Special fellowships for the National Football Foundation's scholar-athletes who indicate their intention of entering medical school have been established by The Medical Economics Foundation, an organization founded and supported by *Medical Economics* magazine.

The medical scholarship trust is geared to provide \$2,500 annually, which will be divided among any of the eight selected football scholar-athletes who have elected to attend medical school within one year of graduation from college.

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An innovation in medical meetings—a conference designed for and participated in by "new physicians" in their first five years of practice—is scheduled for the Riviera Hotel in Las Vegas, December 8-11.

Conducted under the direction of the Alumni Council of the **Student American Medical Association**, the meeting will feature two "New Physician Research Forums"—one a multidisciplinary presentation of formal papers; the other, a series of round table discussions on such topics as "Quo Vadis—The New Physician's Place in the Changing Social and Political Scene," "Trends in Psychiatry" and "Modern Surgery." Participants in the formal presentations and round table discussions will be physicians in their first five years of practice.

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The first certification examination, election of two honorary members and passage of a resolution to support the American Medical Association on all basic legislative issues highlighted the seventh annual convention of the **American Association of Medical Assistants**, held October 9-13, in Miami Beach. More than 450 medical assistants and guests attended the meeting.

Mrs. Lillie Woods, San Francisco, was elected to the Board of Trustees for a three-year term.